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# SCLC

The Southern  
Christian  
Leadership  
Conference

August 25-28, 1993

Rockville, MD/Washington, D.C.

36th Annual Convention Special

## 36th Annual Convention Precedes March On Washington



Rosa Parks Mother of the  
Movement to Be Honored

JOSEPH E. LOWERY, SCLC's 3RD PRESIDENT

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# 36th Annual Convention

## Southern Christian Leadership Conference



FOUNDER  
DR. MARTIN LUTHER KING JR.

**Theme: " Peace With Justice: In The World!"  
"In The 'Hood!"**

**Crowne Plaza Holiday Inn  
1750 Rockville Pike  
Rockville, Maryland**

**August 24-27, 1993**

**30th Anniversary of The 1963 Historic  
March on Washington  
August 28, 1993**

Souvenir Journal  
Courtesy of SCLC Rockville/Montgomery County, Maryland Chapter

Now, there are several ways of paying for this <sup>health care</sup> system. And really, if you cut through all of the arguments that will come from all directions, there are really three general approaches that the President could have pursued. There is a publicly financed approach where we would substitute for all of the existing private sector funding -- federally mandated tax money to go into financing the health care system. That's often referred to as a single payor system, and many of the countries with whom we compete provide such a system and do it at far less of a cost than the system we have.

For a number of reasons, that will not be the approach that the President proposes, although there are many strong -- (applause) -- there are many strong advocates who believe it is the right way to go. The President, ever since he was a governor and studied this issue at the National Governors Association meetings and all through the campaign, has believed that the strength of that system, like cutting administrative costs and reaching universal coverage, could be achieved without some of the problems that would come with it.

A second approach that will be advocated strongly is putting the responsibility for being insured on the individual, much as what states do now with auto insurance. If you want to drive, you have to have auto insurance. I guess the analogy would be if you want to get sick, you have to have health care insurance. It's a very difficult -- for health care needs.

It would also be difficult to predict how many employers who now provide health insurance would cease doing so because of the existence of an individual mandate. But, again, it has some strengths that we want to be very aware of. The emphasis on individual responsibility is absolutely key. We have to make consumers better informed consumers as they make health care choices.

And the third approach, which is the one the President has always thought would be most promising, is to build on the system we currently have -- an employer-employee system that has given us the best quality of health care in the world, that has placed us at the head of the pack when it comes to research and development and technological breakthroughs, but which, unfortunately, hasn't fulfilled its promise because of the problems of cost-shifting and inability to actually organize the delivery of care.

But most employers in this country currently do provide some health insurance for their employees. They have been paying the price for the increases in Medicaid and Medicare and for those who are without insurance. And it is appropriate to ask that if some have borne all the burden, shouldn't all of us bear some of the burden? Why should any employer or employee who does not take on the responsibility for health insurance coverage any longer get what amounts to a free ride? Because you and I could go down the main street in Orlando or any street in America and we could point to a store that does provide insurance and a store that doesn't. But when the people who are employed by and work in the store that doesn't get sick, they go to your hospital, don't they? They're there. Maybe they have some coverage, maybe they have some savings they can use. But, by and large, they don't pay the full freight.

Both the health care and welfare systems operate on a set of mixed up incentives.

- For a young mother on welfare, work is often a losing proposition. If a welfare mother goes to work, it may mean she loses her rent subsidy, it may mean she loses her day care, and perhaps most devastating, it often means she loses the health care she and her children are provided. By asking all employers to contribute to the health care of their employees, and by guaranteeing all working Americans comprehensive health care, we will reinforce one of the primary tenets of welfare reform: **making work pay.**

- But in order to do that, and to reverse the mixed up incentives in the welfare system, we need to reverse the mixed up incentives in health care. Right now, the more tests a doctor performs, the more he gets paid. The more procedures he does, the more he gets paid. Right now, a doctor may know just by looking at a patient what ails him, but she'll need to verify her diagnosis with 15 tests just to avoid a lawsuit. It is only by changing these incentives, by bringing cost-consciousness to health care and by eliminating defensive medicine practices, can we expand coverage to all.

Both are burdened with overwhelming bureaucracies, fragmented program requirements, and disjointed eligibility rules.

- The health care system is awash in forms: reimbursement forms, claims forms, attestation sheets, utilization reviews, coding lists...for every rule and requirement in American health care, there is a form to guarantee its enforcement. There are more than 1500 insurers in the

system, each with their own sets of forms. Every government program comes with its own train of paperwork. The result? Instead of a system where the forms enforce the rules, we're stuck in a system ruled by the forms. Not only does it add cost, not only does it take doctors and nurses away from their patients, it also leads to the gaming and fraud that thrives in through the stacks and the loopholes and the fine print.

- Our welfare system suffers from the same paperwork crush. We are encouraged that the steps we'll take in health reform to eliminate the forms, rationalize the rules, and streamline the requirements will lead the way for welfare reform to follow the same path. And when we eliminate the fine print and make the system clear and understandable, we'll close the loopholes and reduce the fraud in the process.

In short, health reform and welfare reform present the same challenge: **everything that is wrong with the system is threatening everything that is right, everything that works.** We must take control systems that no longer make sense and have driven costs out of sight. All Americans will be asked to take responsibility, will be guaranteed the security in return.

## Reduced Paperwork and Bureaucracy

Health reform will include major reductions and streamlining in paperwork, eligibility, and reimbursement requirements, including:

- adoption of a single encounter form for all providers
- ~~simplification of regulations like CLIA that pose an undue burden on the system~~
- ~~streamlining of reporting and billing requirements, as well as eligibility requirements~~

Reduced paperwork burdens will not only reduce costs, it will free up providers to do what they were trained to do-- take care of people, not fill out forms.

## Medicaid Integration

The intention from the very beginning has been to integrate the Medicaid population into the new health care system: to issue them the same health security cards, enroll them through the same health alliances into the same health plans, and guarantee them the same package of benefits.

~~We are working with the actuaries at HCFA to convince them of what most of you familiar with the Medicaid program know: there is no reason that this policy should dramatically increase current spending on Medicaid recipients.~~

~~But if we are unable to come to a workable solution on that policy option, we will adopt a policy in which the Medicaid eligibility remains, and the funding stream for Medicaid patients remains separate, but the care is fully integrated. All plans will be required to accept Medicaid patients, and to bid on providing them services.~~

In terms of care delivery, Medicaid recipients will be virtually indistinguishable from the providers point of view, ending the discrimination that takes place today and biases providers against treating Medicaid patients.

## Links with Welfare Reform.....

Many of the problems plaguing our health care system also threaten our welfare system:

In both the health care and welfare systems, costs are careening out of control.

It is impossible to separate many of the societal problems that burden state and federal public assistance budgets as "welfare problems" and "health problems"-- they are both. Increases in teen pregnancy add cost to the welfare system, and add costs to the health care system. Problems of substance abuse, illiteracy and homelessness add to our welfare rolls, which add to the Medicaid rolls. Reining in health care costs in the system, and in turn providing all Americans with comprehensive coverage, should lessen the cost burden for the public sector programs that today catch- and pay for-- the shortfalls of our health care system.

## Improved Quality

In today's system quality is uneven-- in certain hospitals and certain parts of the country it is the best in the world, in other areas quality suffers and underprivileged people have restricted access to quality care.

Under the President's plan, we will institute a new system of quality-- based on results, not just on documentation on thousands of forms. And we will make quality care a condition of doing business-- any health plan in the state wishing to enroll people will need to demonstrate that they meet the standards for quality.

We will invest more \$'s in rural/urban areas & in attracting  
Greater Consumer Choices More primary MD's.

The President's plan will create health alliances, in which consumers and businesses will band together to increase their buying power. Alliances will offer a range of plans, and will publish information-- like consumer "report cards"-- on each plan to help people choose which plan is best for them. All consumers in the alliance, including those on Medicaid, will have a choice of plans.

## Expansions in Long-Term Care & Rx Drug Benefit

The President's plan will include increased options for home and community-based care services, as well as increased protection for nursing home residents.

~~• The bill will create a federal home care program, available to disabled Americans with 3 ADLs, regardless of income. This will allow greater options for those with long-term care needs, and will shift the current emphasis on institutionalization to one of a broad spectrum of settings.~~

~~• The Medicaid long-term care program will be expanded in the following ways:~~

- ~~- the asset protection limit will be raised from \$2,000 to \$12,000~~
- ~~- the personal needs allowance will be raised from \$30/mo. to \$100/mo.~~

my dad's small town drug store

We also intend to provide a prescription drug benefits, because one of the things I learned in the many hours I've spent in St. Vincent's talking with my friends who were doctors and nurses and hospital administrators is that you know very often when someone is discharged with that prescription in hand, either they can't afford to refill it, or they self-medicate because they want the pills to go longer. So if it says take four a day for three weeks, they'll take one a day and try to stretch it out. And then all too often they end up back in your care.

We want to provide a prescription drug benefit that will save us money by keeping people out of ~~you~~ hospitals who don't need to be there because they can be treated well by medication. You

~~will have to help us with that because it is something that has to be done carefully and cannot be permitted to get out of control in terms of cost. But it is a need that we want to see included in the benefits package.~~



The Clinton health reform proposal is designed to achieve two major goals: to get the system under control, and to protect and expand high quality care for American families. Controlling health care costs and guaranteeing all Americans comprehensive health care will not only greatly improve this country's health care system, it will also bolster the welfare reforms so important to the President's agenda for change.

### Security

Under the current <sup>health care</sup> system, Americans lack security:

- Nearly 60 million people have no coverage at all or have inadequate coverage
- Each month 100,000 people get dropped from the insurance rolls
- One in four Americans will lose their insurance at some point over the next two years.

Under the President's plan, all Americans will be guaranteed health care they can't lose under any circumstance: no matter where they live, where they work, how much money they have, or whether they've ever been sick.

### Controlling Costs

Under the current system, health care costs are careening out of control, threatening family savings, bankrupting businesses, and busting state and federal budgets.

The Clinton health plan will control costs through several measures:

- Remove the incentives in today's system that encourage providers to do more tests and procedures
- Reduce bureaucracy and administrative load and the costs associated with all of the reimbursement and claims forms
- Implement an enforceable budget to keep costs down over the long term

### Comprehensive Benefits/Emphasis on Primary and Preventive Care

Many of the problems that burden our public welfare system-- pregnant women receiving care too late, babies born too soon, maternal and child health care and pre-natal care, low birth weight babies, are the costly result of a system that focuses on treating people once they're ill, rather than working to keep them healthy.

The benefits package laid out in the legislation will ~~include a~~ comprehensive, and will include an unprecedented emphasis on the primary and preventive health care services aimed at keeping people healthy. (Elders)

Medicaid has traditionally been one of the richer benefits package when it comes to primary and preventive health care, but often times enrollees aren't in the program until they are sick (or pregnant). Under the new system everyone will have coverage in front-- before they show up at the emergency room.

So the next year when it comes time to renew insurance, that first store that's trying to provide health care for its owners and its employees has to pay a higher premium to cover the costs of his neighbor's employee. At some point, America once again has to be willing to believe that all of us are in this together, because health care reform is not just about eliminating paperwork and bureaucracy or making the antitrust laws make sense, or reaching universal coverage on paper. Health care reform is about reinstating a sense of compassion and caring into our society. It is about making common sense, practical judgments about our economic priorities. It is about putting our national house in order.

So we must establish new priorities, new incentives, and new partnerships. We must all take responsibility and we must all contribute. This will not be easy, but we don't have a choice.

Too many times in the past, individuals and interest groups and the government have marched to the edge of health care reform only to cower in fear and shrink away. And our problems have only gotten worse. Too many times we have held meetings and drafted brochures and plans and walked away. Too many times we have watched as one political party blamed the other for a system that had awry. And while they were all pointing fingers, the problems got worse, the pressures on you got harder, and yet we all walked away once again.

Now, after having walked away from this problem like so many others, how many more meetings do we need? How many more plans shall we draft? How many more dollars shall we pile up on the national debt, on more uncompensated care ledgers, on the backs of the people who are really paying the freight?

*an individuals.* We need your help. We need you help <sup>as an organization</sup> ~~at the Association.~~  
~~We need your help in your communities as the primary care givers.~~  
This is an opportunity that doesn't come often in the life of either

individuals and institutions or in country. This is an opportunity to make a bold stand, to fix a problem, to do it in a way that will work and to move our country forward.

If we are bold enough, and wise enough to meet this challenge now, we can join together not as Democrats or Republicans or liberals or conservatives, or any of those other categories that for too long have not only divided us, but have obscured the real debate about what is at stake. Let us come together as Americans -- as people committed to safeguarding our nation's future health and well-being. Let us join hands in knowing that if we move forward in the direction so many of you have urged for so long, we can be proud of the contributions we have made to fulfilling the American Dream of putting our nation back on the right course, of dealing with its human and economic challenges, and of once again, having a society that truly is a community.

That is what is at stake. That is our opportunity.  
That is our responsibility.

Thank you all very much.

END

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**SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE  
36TH ANNUAL CONVENTION  
HUMAN RIGHTS LUNCHEON**

***Holiday Inn Crowne Plaza Hotel  
1750 Rockville Pike  
Rockville, Maryland***

\* \* \*

**THURSDAY, AUGUST 26, 1993  
12:00 NOON**

PRESIDING.....	<b>Reverend John Nettles</b> <i>Regional Vice President, Southeast Region</i>
MUSIC	
WELCOME.....	<b>Reverend LaVerne Thomas</b> <i>Pastor, Sandy Springs United Methodist Church</i>
RESPONSE.....	<b>Honorable Charles Steele</b> <i>Member, SCLC Board of Directors</i>
OCCASION.....	<b>Derrica Freeman</b> <i>SCLC Youth</i>
INVOCATION AND BLESSING.....	<b>The Honorable Curtis Harris</b> <i>Regional Vice President, SCLC</i>
MUSIC	
	<b>LUNCH</b>
GREETINGS.....	<b>The Honorable William Donald Shafer</b> <i>Governor, State of Maryland</i>  <b>Hardie Jones, NAACP President</b> <i>Prince George County</i>  <b>The Honorable Douglas Duncan</b> <i>Mayor, City of Rockville</i>  <b>Mrs. Evelyn G. Lowery</b> <i>National Convenor, SCLC WOMEN</i>
MUSIC	
INTRODUCTION OF SPEAKER.....	<b>Dr. Joseph E. Lowery</b> <i>President, SCLC</i>
SPEAKER.....	<b>Reverend Benjamin Chavis</b> <i>Executive Director, NAACP</i>
CLOSING REMARKS	
BENEDICTION.....	<b>Dr. William Augman</b> <i>Dayton Ohio Chapter, SCLC</i>

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# CONVENTION HIGHLIGHTS

## TUESDAY, AUGUST 24TH

7:00 p.m. Interfaith Lovefeast

Mt. Calvary Baptist Church  
Rockville, Maryland

## WEDNESDAY, AUGUST 25TH

8:00 a.m. Welcoming Breakfast  
(Invitational)

12:00 Noon National Board/Staff/Chapter  
President's Luncheon  
Holiday Inn Crowne Plaza Hotel  
Rockville, Maryland

2:00 p.m. National Board of Directors Meeting

2:30 - Youth Empowerment Summit  
5:30 p.m. Crowne Plaza Hotel

7:00 p.m. Opening Night President's Address  
First Korean Baptist Church  
13421 Georgia Avenue  
Silver Spring, Maryland  
Speaker: Dr. Joseph E. Lowery

9:30 p.m. President's Reception  
First Korean Baptist Church

## THURSDAY, AUGUST 26TH

7:30 a.m. Labor Solidarity Breakfast  
Washington Hilton  
1919 Connecticut Avenue  
Washington, DC

10:00 a.m. "Crack Conference" - Disparities In  
Sentencing  
Rayburn House Office Building

11:30 a.m. Statehood March - Washington, DC  
Longworth House Office Building

12:30 Noon Human Rights Luncheon  
Speaker: Dr. Benjamin Chavis  
NAACP, Executive Director  
(former SCLC Staffer)

## THURSDAY, AUGUST 26TH

4:00 p.m. March Against Redline  
Rockville, Maryland

7:00 p.m. Town Hall Meeting  
Ross Perot  
Martin Luther King, III

## FRIDAY, AUGUST 27TH

7:30 a.m. Chapter Breakfast  
Honorable Lee P. Brown  
Community Policing - Criminal  
Justice System  
Holiday Inn Crowne Plaza

10:00 a.m. "Reclaiming Our Communities/  
Community Policing"  
Honorable Lee P. Brown

12:00 Noon SCLC/W.O.M.E.N. Luncheon  
Cicely Tyson, Jocycelyn Elders,  
Carol Simpson  
Grand Hyatt Hotel

2:30 p.m. SCLC/W.O.M. E.N. National  
Youth Oratorical Contest  
Grand Hyatt Hotel  
"Stop The Killing!"

4:00 p.m. Stop the Killing Demonstration -  
National Rifle Association (NRA)

7:30 p.m. Annual Awards Banquet  
Grand Hyatt Hotel - Joseph E. Lowery,  
Eddie Williams, Jesse Jackson,  
Coretta Scott King, Dick Gregory,  
James Farmer, Rosa Parks,  
Andrew J. Young, John Jacobs,  
Ben Chavis, Lani Guiner, George Moose,  
Elaine Jones, Jean-Bertrand Aristide,  
and Pamela Alexander

## SATURDAY, AUGUST 28TH

7:30 a.m. Interfaith Prayer Breakfast  
Grand Hyatt Hotel

12:00 Noon 30th Anniversary March on Washington  
Assembly

8:00 p.m. "I Remember Concert"

For more information and Tickets: Rockville, Maryland  
SCLC (301) 762-8173; Washington, DC - SCLC (202)  
882-7244

# SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE



# sclc

## 36TH ANNUAL CONVENTION

AUGUST 24-28, 1993

### HUMAN RIGHTS LUNCHEON

AUGUST 26, 1993  
ROCKVILLE, MARYLAND

*"JUSTICE, THEN PEACE: IN THE WORLD!  
IN THE 'HOOD!"*



**Southern Christian Leadership Conference  
NATIONAL BOARD MEMBERS**

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*President*

Walter E. Fauntroy  
*Chairman*

Claud R. Young  
*Vice Chairman*

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Reverend Henry A. Silva

Ms. Evelyn Occhino  
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Reverend John S. Nettles

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*Financial Secretary*

Reverend Nimrod Q. Reynolds  
*Secretary*

Dr. Nelson H. Smith  
*Chaplain*

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Mr. Richard Turner  
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Dr. Wyatt Tee Walker  
Reverend Abraham L. Woods  
Honorable Andrew J. Young  
Dr. Claud R. Young  
**Emeritus**  
Dr. Thomas Kilgore  
Mrs. Rosa Parks

**In Memorium**  
Dr. Ralph D. Abernathy  
Dr. Major J. Jones

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SCLC/WOMEN - N.A.P.

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*National Field Coordinator*  
SCLC/W.O.H.

**Diane Bacchus**  
*Site Coordinator*  
SCLC/WOMEN N.A.P.

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*Finance Officer*

**Joe Brown**  
*Building Maintenance*

**Bettye Brooks**  
*National Director of*  
*Development*

**Yvonne Clark**  
*Administrative Assistant*  
SCLC/W.O.H.

**Vernor Clay**  
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*Field Secretary*

**Richard Dalton**  
*Director, SCLC/W.O.H.*

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*Receptionist, Typist, MLK Speaks*

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*Public Relations Coordinator*

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*Teacher, SCLC/WOMEN*  
*Learning Center*

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*Administrative Assistant*  
SCLC/W.O.H. Atlanta Model

**Kim Howard**  
*Youth/Student Affairs - Assistant*

**Angela Kelley**  
*Community Coordinator*  
W.O.H. Atlanta Model

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*Teacher, SCLC/WOMEN*  
*Learning Center*

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*Assistant Comm.*  
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**Claudette Mathews**  
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*Site Coordinator, SCLC/W.O.H.*

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SCLC/WOMEN

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*Coordinator of Direct Action*

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*Director, W.O.H.*  
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**Marchelle Towns**  
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**Ralph Worrell**  
*Labor Liason*

**Fionzie Wright**  
*Site Coordinator*  
SCLC/WOMEN, N.A.P.

**Nancy Wynn**  
*Administrative*  
*Assistant to the President*



Montgomery County Government

ROCKVILLE, MARYLAND 20850



Neal Potter  
County Executive  
(301) 217-2500  
TTY 217-6505

Dear Dr. Lowery and SCLC Members:

As County Executive of Montgomery County, and as a member of the Southern Christian Leadership Conference since its inception, it is with great pride that I welcome you to our home. We are truly honored to be the host county for the SCLC's 36th annual national convention, particularly since the event coincides with the 30th Anniversary of the March on Washington.

I am especially pleased to have the privilege of hosting this year's conference because I believe our local citizenry, our community, and, indeed, our County government, exemplify the theme: "Coalition of Conscience." The fact that the SCLC's national convention is being held here is a great testament to the hard work and dedication of our local Rockville/Montgomery County chapter, which is so strongly committed to keeping civil rights issues at the top of our local agenda.

We are delighted to join the Southern Christian Leadership Conference, along with people of goodwill from all over this nation, in the March on Washington's call for "Jobs, Justice and Peace." Our continual, non-violent pursuit of these goals keeps the light of Dr. King's great vision bright in our hearts.

I hope you enjoy your stay in Montgomery County and your visit to our nation's capital. Best wishes for a productive session and in all of your future endeavors.

Sincerely,

A handwritten signature in cursive script that reads "Neal Potter".

Neal Potter  
County Executive

# SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE

Rockville/Montgomery County Chapter

Post Office Box 1493  
Rockville, Maryland  
20850

(301) 762-8173

Fax (301) 460-3973

**President**

Dr. James C. Moone

**Vice President**

Christopher W. Hill

**Chairman of the Board**

Dr. Sterling King, Jr.

**Vice Chairman of the Board**

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Rev. Paul S. Hoggard

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Rosa Maria Prather

Rev. Ruby Moone

**Chair of SCLC Women**

Dr. E. Marie Johnson

**Board Members**

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Henry Battle

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Tom Evans

Rev. Leon Grant

René F. Hill

Henry L. Williams, Sr.

**Director of Wings of Hope**

Mr. Michael Fleming

**Youth Committee**

Darryl Ferguson

Anthony Hill

Coleen McLean

Jamesa Moone

R. Rees'e Moone

**SCLC Board Advisors**

Dr. Calvin W. Rolark

Dr. Oliver Morse

*The SCLC Rockville / Montgomery County, Maryland Chapter dedicate this Human Rights Luncheon to County Executive Neal Potter, the County Council and the Citizens of Montgomery County for their cooperation and support of this luncheon and the Southern Christian Leadership Conference 36th Annual Convention.*

*Dr. James C. Moone  
President*

*Dr. Sterling King  
Chairman of the Board*



FROM: Mr. Joseph Lowrey, SCLC

**JBG Fax Transmittal Memo**

TO: Ben Johnson Fax: 456-2983  
Phone: \_\_\_\_\_

FROM: Janice Brown-Glasgow Fax: 202-387-2745 Phone: 202-387-2745

Date: 8/24/93 Time: 1:05 p.m. Number of Pages: 6

Comments: \_\_\_\_\_  
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Founding President  
Martin Luther King, Jr.

Chairman of the Board  
Walker E. Funnroy



**Southern Christian Leadership Conference**

334 Auburn Ave. NE • P.O. Box 89128 • Atlanta, Georgia 30312 • (404) 522-1420



**36TH ANNUAL CONVENTION**

**AUGUST 24-28, 1993**

President  
Joseph E. Lowrey

Administrator  
E. Randal T. Osburn

**FACT SHEET**

**EVENT:** The 36th Annual SCLC Convention will host official activities leading up to the 30th Anniversary March on Washington.

**CONVENERS** Dr. Joseph E. Lowrey, President, SCLC  
Mrs. Coretta Scott King, Founding President & CEO, The King Center  
Mrs. Evelyn G. Lowrey, SCLC Women

**DATE:** August 25-28, 1993

**LOCATIONS:** Holiday Inn Crown Plaza  
1750 Rockville Pike, Rockville, MD  
Washington Hilton Hotel  
1919 Connecticut Avenue, NW, Washington, DC  
Grand Hyatt Hotel  
1000 H Street, NW, Washington, DC

**HIGHLIGHTS:** Wednesday, August 25 - President's Address  
Opening Night Session - Holiday Inn Crown Plaza

Thursday, August 26 - Human Rights Luncheon

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→ Thursday, August 26 - Human Rights Luncheon  
Keynote Speaker, Dr. Ben Chavis, Executive  
Director, NAACP - Holiday Inn Crown Plaza

Friday, August 27 - SCLC Women's Luncheon  
Featuring, Cicely Tyson, Carol Simpson, and  
Dr. Jocelyn Elders, Grand Hyatt

Pre-March Awards Banquet, Special Guest - Rosa  
Parks, Grand Hyatt

Saturday, August 28 - Inter-Faith Prayer Breakfast,  
Grand Hyatt

For more information about events and ticket sales contact SCLC in  
Washington, DC at 202-882-7244 or in Rockville at 301-762-8173.

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*Founding President*  
Martin Luther King, Jr.

*Chairman of the Board*  
Walter E. Fauntroy

**sclc**

# Southern Christian Leadership Conference

334 Auburn Ave. NE • P.O. Box 89128 • Atlanta, Georgia 30312 • (404) 522-1420



## FOR IMMEDIATE RELEASE

*President*  
Joseph E. Lowery

*Administrator*  
E. Randall T. Osburn

**Contact:** E. Randall T. Osborn  
301-762-8173 or  
202-882-7244

### **SOUTHERN CHRISTIAN LEADERSHIP CONFERENCE 36TH ANNUAL CONVENTION PRECEDES 30TH ANNIVERSARY MARCH ON WASHINGTON**

Washington, D.C., August 23, 1993 -- The Southern Christian Leadership Conference (SCLC) launches its thirty-six Annual Convention at the Holiday Inn Crown Plaza, Rockville, August 24 - 28, 1993, with a 7:00 p.m. Ecumenical-Lovefeast at the Mt. Calvary Baptist Church, 622 N. Horners Lane in Rockville. The Convention will conclude its activities with the SCLC Women's Luncheon, Annual Awards Dinner, and Ecumenical Breakfast at the Grand Hyatt in Washington, D.C.

SCLC Convention 1993, scheduled to coincide with the 30th Anniversary March on Washington, will focus on several major program areas. In addition to the March, SCLC membership will mobilize the community around the following initiatives:

- ◆ SCLC's will lead a "Stop the Killing/End the Violence," demonstration in front of The National Rifle Association, Friday, August 27, 1993 at 4:00 p.m. The "Stop the Killing/End the Violence" Program, an integral part of SCLC's Wings of Hope anti-drug program, was created to focus attention on, and to reduce violence in our communities.
- ◆ SCLC will join the Mayor and residents of the District of Columbia in a demonstration to achieve Statehood, Thursday, August 26, Longfellow House Office Building, 11:30 a.m.
- ◆ Mt. Carmel Baptist Church and SCLC will lead a "Tear it Down and Keep it down" demonstration protesting the erection of a wall that separates the minority community from Rockville proper. Lincoln Park, Rockville, August 26, 1993, 3:30 p.m.

- More -

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This year's Convention will examine issues pertaining to Health Care, Voting Rights/Shaw vs Reno, The Criminal Justice System, Alternative Politics, and The North Atlantic Foreign Trade Agreement, to name a few.

Featured are some of the nation's noted legislators, government officials, entertainers, and civil rights leaders including: Dr. Joycelyn Elders, Presidential nominee, U. S. Surgeon General; Lani Guinier, former Presidential nominee, Assistant Attorney General for Civil Rights; Cicely Tyson, internationally acclaimed actress; Carol Simpson, emmy award winning senior correspondent for ABC news and anchor of "World News Sunday;" Dr. Benjamin Chavis, President, NAACP; Rosa Parks, proclaimed "Mother of the Civil Rights Movement;" Coretta Scott King, President, The Martin Luther King, Jr. Center for Nonviolent Social Change; Dick Gregory, entertainer and activist; Lane Kirkland, president AFL-CIO; Andrew Young, former U.S. Ambassador to the United Nations; Bill Lucy, President, AFSCME; Lee Brown, U.S. Drug Czar; Jesse L. Jackson, Shadow Senator, District of Columbia; and Congressional Representatives, Kwasi Mfume and Eleanor Homes Norton.

"SCLC, co-sponsor of the March, convenes this year's convention to coincide with the 30th Anniversary of the March on Washington to demonstrate solidarity with and its commitment to the right of every individual to enjoy equal opportunity and equal access to jobs, housing, education, and all other benefits of citizenship," stated SCLC's Board Chairman, The Honorable Walter E. Fauntroy.

SCLC founded in 1957 by Dr. Martin Luther King, Jr., Dr. Joseph E. Lowery and others was born out of a strong and divinely inspired mandate to assure civil rights and human rights for every human being. This year's theme "Justice, Then Peace: In the World! In the Hood!" reflects SCLC's concern and focus.

Dr. Joseph E. Lowery, President of SCLC stated, "Our history is one of forceful advocacy for the rights of all citizens of the United States and embodies the ideas of the March; Jobs, Justice and Peace."

Rockville/Montgomery County Chapter President, Dr. James C. Moone feels that holding the Convention in the suburbs is timely. "Dr. Martin Luther King, Jr., The March on Washington, and SCLC's goals have always been inclusive. The convention has been labeled "The SCLC "Metro Rail Red-Line, D.C., Capital Beltway Convention." While the focus has traditionally been centered around our urban hubs, and justifiably so, suburban America has quietly grown to embrace the same ills that are prevalent in the inner cities. So we will move in mass, at the conclusion of our Convention, to join the 30th Anniversary of the March on Washington on Saturday, August 28th."

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*Chairman of the Board*  
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**SCLC CONVENTION UPDATE**

*President*  
Joseph E. Lowery

*Administrator*  
E. Randal T. Osburn

**36TH ANNUAL CONVENTION**

**AUGUST 24-28, 1993**

**SCHEDULE OF EVENTS**

o **Tuesday, August 24**

7:00 pm Mt. Calvary Baptist Church  
622 North Horners Lane, Rockville, MD

o **Wednesday, August 25**

12 Noon National Board/Chapter Presidents & Staff Luncheon  
The Holiday Inn Crown Plaza (Invitational)  
1750 Rockville Pike, Rockville, MD

2:00 pm National Board of Directors Meeting  
Holiday Inn Crown Plaza

2:00 - Youth Summit  
5:00 pm "Youth, Gangs, Drugs, Sex & Violence:  
A Deadly Combination"  
Holiday Inn Crown Plaza

7:00 pm Opening Night Presidential Address  
First Korean Baptist Church, 13421 Georgia Ave.  
Silver Spring, MD

o **Thursday, August 26**

7:30 am Labor Solidarity Breakfast  
Washington Hilton, 1919 Connecticut Ave., NW  
Washington, DC

10:00 - Drug Forum - "Racial Bias in Cocaine Laws"  
11:00 am Capital Hill, Rayburn House Building, Room 2154

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Thursday, August 26 continued

- 11:30 am Statehood March  
Capital Hill, Longfellow House Office Building
- 12:30 pm Human Rights Luncheon  
Dr. Benjamin Chavis, Executive Director, NAACP  
Holiday Inn Crown Plaza, Rockville, MD
- 3:30 pm "Tear It Down and Keep Down" - March on Lincoln Park  
Assemble - Twinbrook Redline Metro Station
- 7:30 p.m. Town Hall meeting - "Alternative Politics"

o Friday, August 27

Location: Grand Hyatt, 1000 H Street, NW, Washington, DC

- 8:00 am Chapter Breakfast: "Building A Strong Chapter"
- 10:00 am Issue Forum - "Reclaiming Our Communities/Policing  
Our Communities" - Lee Brown, Drug Czar
- 12 Noon SCLC Women's Luncheon  
Actress Cicely Tyson  
ABC News Correspondent, Carol Simpson  
Special Guests: U.S. Surgeon General Designee,  
Dr. Jocelyn Elders
- 2:30 pm SCLC Women's National Oratorical Contest
- 4:00 pm Anti-Hand Gun Demonstration  
National Rifle Association  
1600 Rhode Island Ave., NW, Washington, DC
- 7:30 pm Pre-March Awards Banquet  
Grand Ballroom

o Saturday, August 28

- 7:30 am Inter-Faith Prayer Breakfast  
Grand Hyatt, Washington, DC
- 10:00 am March on Washington, Assembly  
Washington Monument Grounds - Sylvan Theatre

For more information about events and ticket sales contact SCLC in  
Washington, DC at 202-882-7244 or in Rockville at 301-762-8173.

*Founding President*  
**Martin Luther King, Jr.**

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## Background: Southern Christian Leadership Conference

*President*  
**Joseph E. Lowery**

*Administrator*  
**E. Randal T. Osburn**

(Atlanta, GA) -- Thirty-six years after it was founded by Dr. Martin Luther King, Jr., the Southern Christian Leadership Conference (SCLC) continues to lead the struggle toward equality and commitment to human rights throughout the world.

SCLC grew from a series of meetings in Atlanta, Georgia, New Orleans, Louisiana, and Montgomery Alabama following the 381-day Montgomery Bus boycott of 1955-56. In 1957 SCLC began the modern-day revolution against racial segregation in the South, one of the most dramatic and massive non-violent protests in the world. The protests were a signal to Black American to begin a new phase of long struggle -- the Civil Rights Movement.

Under its original name, the Southern Christian Leadership Conference on Transportation and Non-violent Integration, SCLC issued a document declaring that civil rights are essential to democracy, that segregation must end, and that Black people should reject segregation absolutely and non-violently.

In the years that have followed, SCLC has expanded nationwide, with programs, chapters and affiliates across the south and in major northern cities. It is a non-profit, interdenominational, inter-faith advocacy organization dedicated to utilizing the principles of non-violence as a strategy for bringing about social, economic and political justice.

Key areas of concern currently include the reduction of violence in our society, drug abuse, and the AIDS epidemic. SCLC is at work every day trying to accomplish the goals of equality established at its founding on both local and national levels, with 400 chapters and affiliates around the country.

SCLC continues its efforts to improve the health of black and poor Americans and to assist in areas of employment discrimination and personal hardship.

In 1992, SCLC launched a nationwide "Stop the Killing!" campaign with a rally and emergency summit in Atlanta on the anniversary of Dr. King's violent death. Initially, fifteen cities are targeted to begin the return to spirituality and family values. Rallies have been held in St. Petersburg, Dayton, Baltimore, Tallahassee, Pensacola, and Charlottesville among others. This is a long-term program which includes a cross section of programs including drug prevention, education, gun buy back, youth mentoring, nonviolence training, prayer and demonstrations.